



CITY OF SIGNAL HILL

2175 City Avenue • Signal Hill, California 90745-3799

June 12, 2006

Via Messenger

Mr. Jonathan Bishop
Executive Director, LARWQCB
Suite 200
320 West 4th Street
Los Angeles, CA 90013-2342

2006 JUN 12 PM 3:13
LOS ANGELES COUNTY

Re: City of Signal Hill Report of Waste Discharge – Renewal Application for Municipal NPDES Permit

Dear Mr. Bishop:

Please find enclosed the City of Signal Hill's Report of Waste Discharge (ROWD), Stormwater Quality Management Program and application for the renewal of its 2001 Municipal National Pollutant Discharge Elimination Systems ("NPDES") permit. As requested, we have also enclosed a copy a "red lined" copy of where our permit differs from the ROWD being submitted by Los Angeles County. The Signal Hill ROWD also includes a separate and complete monitoring program as well.

Our ROWD provides a report on the 2001 NPDES Permit for Signal Hill, and further includes information on the County of Los Angeles' and other cities' progress, as the 2001 Permit is a joint NPDES Permit with the County and other Los Angeles County cities. In preparing the ROWD, Signal Hill relied on the County's ROWD as basis for its data and information on the programs of the County and other cities covered under the 2001 Permit.

The City looks forward to working with the Regional and State Boards on the issuance of the renewed NPDES Permit, and is hopeful that City's decision to seek a separate permit will be well received by the Boards, since it is an effort by the City to better manage its storm water programs and better control the discharge of pollutants from our municipal separate storm sewer system.

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As you are aware, many of the smaller cities have been searching for cost-effective programs to submit this ROWD cycle. Many cities have expressed the desire to implement watershed and sub-watershed planning efforts. Cities have also expressed the concern that the Regional Board will require unreasonable or unduly costly programs for cities filing separate ROWDs.

It is our hope that future ROWDs will be based on watersheds and subwatersheds, instead of the current "one-size" fits all approach. This will assist cities in better tailoring their programs to address specific water quality needs in their communities. Subwatershed permits will assist Signal Hill in coordinating our program with the City of Long Beach's program. As you are aware, the City of Long Beach has historically obtained a separate ROWD. The Signal Hill's ROWD contains some specific programs that we believe will better address the water quality needs of our community. We are hopeful that the Regional Board will consider appropriate rationale for replacement programs.

Please contact me if you have any questions or need any additional information regarding this submittal. Thank you for your assistance and cooperation in this matter.

Sincerely,



Kenneth C. Farfing
City Manager

cc: Mayor & Council

Mr. David Aleshire, City Attorney
Mr. Rich Montevideo, Special Counsel
Mr. Charlie Honeycutt, Public Works Director
Mr. John Hunter, Storm Water Consultant
Mr. Don Wolfe, Public Works Director, LACDPW
Mr. Gerald Miller, City Manager, City of Long Beach

Attachments: Signal Hill ROWD
Red-Lined Version

REPORT OF WASTE DISCHARGE

**Renewal Application for the City of Signal Hill
National Pollutant Discharge Elimination System
Municipal Stormwater Permit**

June 12, 2006

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1.0 INTRODUCTION

1.1 PURPOSE

In accordance with the requirements found in Part 6, Section S of the existing 2001 Los Angeles County National Pollutant Discharge Elimination System (NPDES) Municipal Stormwater Permit (NPDES No. CAS004001), Order No. 01-182, this Report of Waste Discharge (ROWD) constitutes the City of Signal Hill's (hereafter "City") Municipal Stormwater NPDES Permit application for the renewal of Waste Discharge Requirements (WDRs) adopted in Order No. 01-182 by the Regional Water Quality Control Board, Los Angeles Region (Regional Board) on December 13, 2001. This ROWD is thus being submitted as both a Report of Discharge under Order No. 01-182 (an NPDES Permit that included as Permittees thereunder the County of Los Angeles, the Los Angeles County Flood Control District [the Principal Permittee] and all incorporated Cities within the County, except the City of Long Beach), as well as an application for the City's renewal of this 2001 NPDES Permit. This ROWD includes a report on the activities and results of the programs implemented under Order No. 01-182 for all Permittees thereunder, consistent with the County's ROWD, along with proposed programs and permit terms for the City's renewed NPDES Stormwater Permit.

The City of Signal Hill is proud to have one of the best NPDES permit programs in the County. Our program has consistently gone beyond the minimum requirements in the 2001 NPDES Permit. The estimated costs to implement Order No. 01-182, as set forth in the City's annual reports, was \$3,452,800. The City invested over \$534,895 in NPDES permit programs in 2004-05 alone. This amounts to \$126.27 per household, substantially above the Countywide average of \$18 per household reported by the Regional Board in 2005.

Several noteworthy projects include Signal Hill's management of the Hamilton Bowl Trash Reduction Project and the Willow Street/Cherry Avenue Corridor Clean Up Program. The Hamilton Bowl Trash Reduction Project is a Best Management Practices pilot program that is designing, constructing, operating and testing trash-catching devices in a regional urban runoff retention facility. The project also includes the City of Long Beach, the County of Los Angeles and the State Water Board as funding partners.

In addition, the Willow Street/Cherry Avenue Corridor Clean-Up Program collects trash and debris along two of the City's busiest commercial corridors. The program involves the Long Beach Conservation Corp under contract to the City, the City's Public Works Crews and the City's bus shelter contractor. It includes the cleaning of the bus shelters three times per week and weekly general clean-up of trash and debris.

Also, the City's Redevelopment Agency funded the Las Brisas Drainage Basin. The drainage basin collects runoff from the 6-acre project site, consisting of 80 units of low-income housing, a city mini-park and neighborhood community center. The non-profit housing developer could not afford to construct the drainage basin and keep the

housing affordable for very-low income residents, so the Signal Hill Redevelopment Agency included the drainage basin costs in its financial assistance to the project.

Signal Hill has also been active in organizing many of the small cities in Los Angeles County, by providing scientific, technical and legal experts in the area of storm water and urban runoff. Known as the Coalition for Practical Regulation, this ad hoc group of cities, presently totaling 43-cities, is dedicated to finding cost-effective solutions to the problems of storm water and urban runoff, based on sound science and engineering. The City has also taken the lead to organize various scientific studies and funding for the Metals TMDL for the Los Angeles River.

These are just a few examples of the efforts undertaken by the City to improve water quality, not only in Signal Hill, but in other parts of the County as well.

The City believes that this ROWD should place greater emphasis on the watersheds and subwatersheds in the Region. Although there are large regional issues, such as the problems of airborne metals reaching receiving waters, there are unique issues confronting the watershed and subwatersheds. This ROWD moves from the traditional approach of 84-cities applying with Los Angeles County as the Principal Permittee, to the City taking on greater responsibility for water quality in its community. This ROWD emphasizes Best Management Practices ("BMPs"), in lieu of strict numeric limits. This emphasis is based on the expectations of the United States Environmental Protection Agency ("EPA"), as follows: **"EPA expects that most WQBELs for NPDES-regulated municipal storm water discharges will be in the form of BMP's and that numeric limits will only be used in rare instances."** (US. EPA Memorandum of November 22, 2002, from Robert Wayland, Director of Wetlands, Oceans and Watershed & James Hanlon, Office of Wastewater Management, EPA Headquarters, to all Water Division Managers – Regions 1-10)

The BMP approach recognizes that cities have limited financial, technical and scientific resources to apply in any five-year NPDES permit cycle to pollution reduction programs. It also recognizes that BMPs are in their infancy in terms of pollution reduction. For example, Caltrans' "peer reviewed" studies indicate that the most recent generation of structural BMPs, such as sand-filters, do not reduce metal pollutants found in surface waters below the California Toxic Rule levels. Clearly additional investment in studies, design, construction and testing will be required as a part of an iterative BMP process.

It is also important to note that following the issuance of Order No. 01-182, numerous Permittees under the 2001 Permit filed legal challenges to many of the terms and provisions of Order No. 01-182, as well as to the procedure and review and approval process followed by the Regional Board when adopting the 2001 Permit. These legal challenges remain pending before the Court of Appeal of the State of California, Second Appellate District, Appellate Court Case No. B184034.¹

¹ The following Permittees are appellants and continue to challenge many of the provisions in Order No. 01-182: The Cities of Arcadia, Artesia, Bellflower, Beverly Hills, Carson, Cerritos, Claremont, Commerce, Covina, Diamond Bar, Downey, Gardena,

Further, in light of the significance of implementing a new set of WDRs and an NPDES Permit, and the potential impacts on the environment from the same, the City requests that before any new Permit is issued based on this ROWD, that the State and Regional Board's first take all action as required to comply with the California Environmental Quality Act ("CEQA"), recognizing that any exemption provided under California Water Code section 13389 is a limited exemption from Chapter 3 of CEQA only. Moreover, there is no exemption from CEQA where the State and Regional Boards impose permit requirements which go beyond the federal law requirements set forth under the Clean Water Act. Accordingly, compliance with the requirements of CEQA, before a new municipal permit for the City is issued, is essential so that all potentially significant adverse impacts to the environment from this project, are fully evaluated and properly mitigated, and so that all feasible alternatives to particular permit terms that may result in potentially significant adverse impacts, have been evaluated.

The City also remains concerned with the imposition of unfunded mandates under Order No. 01-182, and thus requests that any mandated programs under the new permit only be imposed on the City where the requirements of the California Constitution prohibiting the imposition of unfunded mandates upon the City, have been complied with. The City is presently a party to a lawsuit challenging a decision of the Commission on State Mandates ("Commission") refusing to consider various test claims for reimbursement of costs to comply with certain storm water programs under the 2001 NPDES Permit. The lawsuit was filed by the City, the County and other Los Angeles County cities, in Los Angeles County Superior Court, with the Superior Court granting judgment in the City's favor, and setting aside the Commission's decision refusing to consider the test claims, and directing that the Commission consider such claims. The Commission appealed the decision and the case is pending before the California Court of Appeal, Second Appellate District. The renewed permit should not contain mandated programs that are imposed in violation of the State Constitution's prohibition on imposing unfunded mandates on municipalities.

In addition, because the Regional Board is not a State agency with State-wide jurisdiction, the Regional Board is not an agency that by itself has the authority to issue an NPDES permit under the Clean Water Act. Accordingly, the City requests that any new NPDES permit to be issued to the City, be issued only after it has been reviewed and ultimately approved by the State Water Resources Control Board ("State Board").

The City is submitting this ROWD with the understanding that it is not waiving any rights, objections or challenges it has brought or may bring in connection with the issuance of Order No. 01-182, or any other related objections and challenges that may have been brought by the City to other water quality orders, directives or regulations, and with the understanding that the City is not waiving or relinquishing any rights it has

Hawaiian Gardens, Industry, Irwindale, La Mirada, Lawndale, Monrovia, Norwalk, Paramount, Pico Rivera, Rancho Palos Verdes, Rosemead, Santa Clarita, Santa Fe Springs, Signal Hill, South Pasadena, Torrance, Vernon, Walnut, West Covina, Westlake Village, Whittier, and the County of Los Angeles and the Los Angeles County Flood Control District.

or may have in connection with any new permit to be issued to replace Order No. 01-182.

In addition to the report and recommendations contained herein, Permittees reserve their right to object to those terms of the NPDES Permit or modifications to those terms of the Permit which are not addressed in this ROWD. This ROWD, and the contents herein, do not constitute a waiver of the Permittees' rights to challenge objectionable terms contained in previous, current, or future Permits, and no contrary inference should be drawn.

1.2 REGULATORY BACKGROUND

The 1972 Clean Water Act established the National Pollutant Discharge Elimination System (NPDES) Permit program to regulate the discharge of pollutants from point sources to waters of the United States. In response to the 1987 Amendments to the Federal Clean Water Act (CWA), the United States Environmental Protection Agency (EPA) developed Phase I of the NPDES Stormwater Program in 1990, which established a framework for regulating urban stormwater runoff. The Phase I program addressed sources of stormwater runoff that had the greatest potential to negatively impact water quality. Under Phase I, EPA required NPDES Permit coverage for stormwater discharges from:

- Medium and large municipal separate storm sewer systems (MS4) with populations of 100,000 or more; and
- Companies that fall within eleven categories of industrial activity, including construction activities to be governed by the Phase 1 Permit.

Operators of MS4s regulated under the Phase I NPDES Stormwater Program were required to obtain Permit coverage for stormwater discharges under their control. The most significant portion of application was the development of a proposed stormwater management program that would meet the standard of reducing the discharge of stormwater pollutants from the MS4 to the maximum extent practicable (MEP).

1.3 OBJECTIVES

The objective of the City in submitting this ROWD is to successfully renew an NPDES Municipal Stormwater Permit that includes requirements to achieve the goal of "reducing pollutants to the MEP" while taking into account:

- Feasibility;
- Financial resources available;
- Cost of implementation;
- Overall benefit to water quality;
- Effectiveness of existing Stormwater Quality Management Program (SQMP);
- Suggested improvements to existing SQMP;

- Suggested approaches to improve receiving water quality;
- Use of best available technologies; and
- Integration of impaired water body specific programs.

1.4 PROGRAM DESCRIPTION

On December 13, 2001, the Regional Board adopted Order No. 01-182 serving as the NPDES Permit for municipal stormwater and urban runoff discharges within the County of Los Angeles. The requirements of Order No. 01-182 apply to 84 Cities and the unincorporated areas of Los Angeles County under County jurisdiction, with the exception of Avalon, Long Beach, and the portion of Los Angeles County in the Antelope Valley, which includes the Cities of Lancaster and Palmdale. Under the 2001 Permit, the Los Angeles County Flood Control District is designated the Principal Permittee, and the County of Los Angeles along with 84 incorporated Cities are designated Permittees. In Order No. 01-182, the Principal Permittee coordinates and facilitates activities necessary to comply with the requirements of the Permit, but is not responsible for ensuring compliance of any of the Permittees. It should be noted that many parts of Order No. 01-182 have been challenged in a lawsuit filed in Los Angeles County Superior Court by a number of the Permittees thereunder. This legal challenge remains pending on appeal, in the Court of Appeal of the State of California, Second Appellate District, Case No. B184034.

Through the 2001 Permit, the Regional Board implemented a Watershed Management Approach to address water quality protection in the region. The 2001 Permit divides Los Angeles County into the following six Watershed Management Areas (WMAs):

- Ballona Creek and Urban Santa Monica Bay WMA
- Dominguez Channel/Los Angeles Harbor WMA
- Los Angeles River WMA
- Malibu Creek and Rural Santa Monica Bay WMA
- San Gabriel River WMA
- Santa Clara River WMA

A list of Permittees under the 2001 Permit, according to Watershed Management Area, is provided in Table 1.

Table 1 — Table of Permittees under City's 2001 Permit

Santa Monica Bay	Los Angeles River	San Gabriel River
Malibu Creek and Other Rural	Alhambra	Artesia
Agoura Hills	Arcadia	Azusa
*Calabasas	Bell	Baldwin Park
Los Angeles County Flood Control	Bell Gardens	Bellflower
Los Angeles County	Burbank	Bradbury
Malibu	Commerce	Cerritos
Westlake Village	Compton	Claremont
	Cudahy	Covina
Ballona Creek and Other Urban	El Monte	Diamond Bar

Santa Monica Bay	Los Angeles River	San Gabriel River
Beverly Hills	*Glendale	Downey
Culver City	Hidden Hills	Duarte
El Segundo	Huntington Park	Glendora
Hermosa Beach	La Canada Flintridge	Hawaiian Gardens
<i>Los Angeles (City of)</i>	<i>Los Angeles (City of)</i>	Industry
<i>Los Angeles County Flood Control</i>	<i>Los Angeles County Flood Control</i>	Irwindale
<i>Los Angeles (County of)</i>	<i>Los Angeles (County of)</i>	La Habra Heights
Manhattan Beach	Lynwood	La Mirada
Palos Verdes Estates	Maywood	La Puente
Rancho Palos Verdes	Monrovia	La Verne
Redondo Beach	Montebello	Lakewood
Rolling Hills	Monterey Park	<i>Los Angeles County Flood Control</i>
Rolling Hills Estates	Paramount	<i>Los Angeles (County of)</i>
*Santa Monica	Pasadena	Norwalk
West Hollywood	Rosemead	Pomona
	San Fernando	Pico Rivera
	San Gabriel	San Dimas
	San Marino	Santa Fe Springs
Dominguez Channel	Sierra Madre	Walnut
Carson	Signal Hill	West Covina
Gardena	South El Monte	Whittier
Hawthorne	South Gate	
Inglewood	South Pasadena	Santa Clara River
Lawndale	Temple City	*Santa Clarita
Lomita	Vernon	<i>Los Angeles County Flood Control</i>
<i>Los Angeles (City of)</i>		<i>Los Angeles (County of)</i>
<i>Los Angeles County Flood Control</i>		
<i>Los Angeles (County of)</i>		
*Torrance		

*Agencies indicated in italicized font are present in more than one Watershed Management Area. * Indicates City with the largest watershed population other than County of Los Angeles and the City of Los Angeles*

2.0 APPLICANT INFORMATION

This ROWD is being submitted on behalf of the City of Signal Hill whose address and contact information are as follows:

Mr. Charlie Honeycutt

Director of Public Works

City of Signal Hill

2175 Cherry Avenue

Signal Hill, CA 90755

3.0 PROGRAM ACCOMPLISHMENTS

The 2001 Los Angeles County NPDES Municipal Stormwater Permit set implementation requirements for Discharge Prohibitions, Receiving Water Limitations, Storm Water

Quality Management Program Implementation, Special Provisions, Definitions, and Standard Provisions. Some requirements have been in place for several Permit cycles; some have evolved as a result of Permittee implementation and experiences; and still others were imposed on the Permittees by the Regional Board. All prohibitions and limitations have been observed and followed to the maximum extent practicable to ensure Permit compliance. However, many Permit terms remain subject to challenge through the pending legal challenge to Order No. 01-182.

The 2001 Permittees implemented programs that met and often exceeded the basic provisions of the existing 2001 NPDES Permit, but recognize that continued progress requires program approaches that are strategic, measurable, beneficial, cost-effective and adaptive.

3.1 STORMWATER QUALITY MANAGEMENT PROGRAM

As a general requirement, the 2001 Permittees implemented the SQMP developed for the 2001 NPDES Permit, and its components, to reduce the discharge of pollutants in stormwater from the MS4 to the MEP. Where necessary, such Permittees implemented additional controls to reduce the discharge of pollutants from the MS4. The Permittees made a good faith effort to require and implement the most effective combination of MEP-compliant best management practices (BMPs) for stormwater/urban runoff pollution control.

The Principal Permittee in the 2001 NPDES Permit (the Los Angeles County Flood Control District) coordinated and facilitated activities to comply with the requirements of the NPDES Permit. The Los Angeles County Department of Public Works (LACDPW) coordinated Permit activities among Permittees and the Principal Permittee acted as a liaison between the Permittees and the Regional Board.

The Principal Permittee in the 2001 Permit implemented the Countywide Monitoring Program and evaluated, assessed, and synthesized the results of the monitoring program. Annual Monitoring Reports were submitted by August 15th of each year and the 1994-2005 Integrated Receiving Water Impacts Report was submitted on August 15, 2005. In addition, said Principal Permittee coordinated the collection, processing, and submittal of annual reports to the Regional Board. The other Permittees prepared an annual budget summary of expenditures applied to their stormwater management program.

The 2001 Permittees obtained and possessed the necessary legal authority to prohibit nonstormwater discharges to the storm drain system. Ordinances were adopted to prohibit the discharge of runoff to the MS4 from: wash water from the cleaning of gas stations, auto repair garages, or other types of automotive services facilities; mobile auto washing, steam cleaning, mobile carpet cleaning, and other such mobile commercial and industrial operations; areas where repair of machinery and equipment which are visibly leaking oil, fluid or antifreeze, is undertaken; storage areas of materials containing grease, oil, or other hazardous substances, and uncovered receptacles containing hazardous materials; chlorinated/brominated swimming pool water and filter

backwash; the washing of toxic materials from paved or unpaved areas; washing impervious surfaces in industrial/commercial areas; and concrete or cement laden wash water from concrete trucks, pumps, tools, and equipment.

3.2 PUBLIC INFORMATION AND PARTICIPATION

The Principal Permittee under the 2001 Permit developed and implemented a Public Information and Participation Program (PIPP) that met the following objectives:

- Measurably increase the knowledge of the target audience regarding the MS4, the impacts of stormwater pollution and urban runoff on receiving waters, and the potential solutions to mitigate the problems caused by stormwater and urban runoff;
- Measurably change the waste disposal and runoff pollution generating behavior of target audiences by encouraging implementation of appropriate solutions; and
- Involve and engage socio-economic groups and ethnic communities in Los Angeles County to participate in mitigating the impacts of stormwater and urban runoff pollution.

The public education campaign was designed to meet the objectives of the 2001 NPDES Permit. For the renewed Permit, the City will work with the County Flood Control District, and will rely on the Public Information and Participation Program developed and to be implemented by the Flood Control District. Modifications to the 2001 Permit Program are proposed by the County Flood Control District based on research results and current social marketing theory to achieve the desired behavioral changes. The 2001 Permittees complied with the requirements of the PIPP under the 2001 NPDES Permit. Please see Appendix A for some specific examples provided by the 2001 Permittees.

3.3 INDUSTRIAL/COMMERCIAL FACILITIES CONTROL

In accordance with the 2001 NPDES Permit, the Permittees thereunder required the implementation of pollutant reduction and control measures at industrial and commercial facilities, with the intent of attempting to further reduce pollutants in stormwater runoff from the MS4 to the MEP standard. The pollutant reduction and control measures used include source control BMPs, and operational and maintenance procedures. The objective of the Industrial/Commercial Facilities Control Program was to track, inspect, and ensure compliance at industrial and commercial facilities that are labeled "critical sources" of pollutants under the 2001 Permit. The Industrial/Commercial Facilities Control Program, however, is one of the programs in the 2001 Permit which remains subject to legal challenge, and is a program which the City is not proposing to continue to maintain in the renewed permit.

Any inspection obligations in exceedance of federal regulations constitute a State mandate and should be funded by the Regional Board in accordance with the precepts

set forth in Article XIII, section 6 of the California Constitution. The Regional Board shall consider the economic impacts of mandating Permit requirements that exceed federal regulations. The federal regulations only require Permittees to have a program to monitor and control pollutants in stormwater discharges from municipal landfills, hazardous waste treatment, disposal and recovery facilities, industrial facilities that are subject to Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986, and industrial facilities that the municipalities determine are contributing a substantial pollutant loading to the MS4. The City objects to any further requirement being included in the renewed Permit.

Under the 2001 Permit, Permittees developed and maintained databases for facilities within their own jurisdictions identified as critical sources of stormwater pollution in the 2001 Permit. The "critical sources" tracked under the 2001 Permit are summarized below:

- Restaurants;
- Automotive service facilities;
- Retail gasoline outlets (RGO's) and automotive dealerships;
- U.S. EPA Phase I Facilities (Tier 1 and 2);
- Other Federally-mandated Facilities [as specified in 40 CFR 122.26(d)(2)(iv)(C)];
- Municipal landfills;
- Hazardous waste treatment, disposal, and recovery facilities;
- Facilities subject to SARA Title III (also known as EPCRA).

The 2001 Permittees collected information and updated on a regular basis an inventory of critical sources. Permittees collected the following information for each industrial and commercial facility:

- Name of facility and name of owner/operator;
- Address;
- Coverage under the GIASP or other individual or general NPDES permits;
- A narrative description including SIC codes that best reflects the industrial activities and principal products at each facility.

The County reported that the first round of inspections under the 2001 Permit, for the critical source facilities identified above, were completed by August 1, 2004, and that inspections are currently underway for the second round under the 2001 Permit, and

are expected to be completed by Fall 2006. The critical source facilities under the 2001 Permit received educational materials on storm water pollution prevention practices and were inspected to ensure that the facility:

- Does not pour oil and grease or oil and grease residue onto a parking lot, street or adjacent catch basin;
- Keeps trash bin areas clean and trash bin lids closed, and does not fill trash bins with washout water or any other liquid;
- Does not allow illicit discharges, such as discharge of washwater from floormats, floors, porches, parking lots, alleys, sidewalks and street areas (in the immediate vicinity of the establishment), filters or garbage/trash containers;
- Removes food waste, rubbish or other materials from parking lot areas in a sanitary manner that does not create a nuisance or discharge to the storm drain.
- Maintains the facility area so that it is clean and dry and without evidence of excessive staining;
- Implements housekeeping BMPs to prevent spills and leaks;
- Properly discharges wastewaters to a sanitary sewer and/or contains wastewaters for transfer to a legal point of disposal;
- Is aware of the prohibition on discharge of non-stormwater to the storm drain;
- Properly manages raw and waste materials including proper disposal of hazardous waste;
- Protects outdoor work and storage areas to prevent contact of pollutants with rainfall and runoff;
- Labels, inspects, and routinely cleans storm drain inlets that are located on the facility's property;
- Trains employees to implement stormwater pollution prevention practices.
- Routinely sweeps fuel-dispensing areas for removal of litter and debris, and keeps rags and absorbents ready for use in case of leaks and spills;
- Is aware that washdown of facility area to the storm drain is prohibited;
- Is aware of design flaws (such as poor grading or inadequate roof covers and berms), and that appropriate BMPs are implemented;

- Inspects and cleans storm drain inlets and catch basins within each facility's boundaries no later than October 1st of each year;
- For service stations, post signs close to fuel dispensers, which warn vehicle owners/operators against "topping off" of vehicle fuel tanks, and the use of automatic shut-off dispenser nozzles;
- Routinely checks outdoor waste receptacle and air/water supply areas, cleans leaks and drips, and ensures that only watertight waste receptacles are used and that lids are closed; and
- Trains employees to properly manage hazardous materials and wastes as well as to implement other stormwater pollution prevention practices.
- Has, if needed, a current Waste Discharge Identification (WDID) number for facilities discharging stormwater associated with industrial activity, and that a Storm Water Pollution Prevention Plan is available on-site, and is effectively implementing BMPs in compliance with Los Angeles County Code, Regional Board Resolution 98-08, and the SQMP.

While Permittees were not required to inspect facilities under the 2001 NPDES Permit that had been inspected by the Regional Board within 24 months, the Principal Permittee found it difficult to schedule inspections in advance without timely and detailed information posted on the Regional Board's website on facilities they have or are scheduled to inspect. The information provided on the website was not specific enough to the Municipal Permittees, and specifically for the unincorporated areas of the County of Los Angeles. The Regional Board's spreadsheet of industrial facilities inspected (see http://www.waterboards.ca.gov/rwqcb4/html/programs/stormwater/sw_inspectations.html link: http://www.waterboards.ca.gov/rwqcb4/html/programs/stormwater/sw_inspectations.html) does not provide detailed enough jurisdictional information with respect to the unincorporated areas of Los Angeles County.

More specific and complete information is needed from the Regional Board during this next permit cycle to avoid redundant inspections of facilities which the City determines to inspect, and to avoid a waste of public resources. The 2001 Permittees ensured compliance of industrial/commercial facilities that are labeled "critical sources," under the 2001 NPDES Permit, by requiring BMP implementation. The County reports that various inspections resulted in additional BMPs being required of industrial/commercial facilities. Most of the BMPs required were to address issues involving operations that were exposed to stormwater, washing operations and trash/litter management.

The 2001 Permittees participated in various task forces, including the Los Angeles County District Attorney Strike Force, the City of Los Angeles Strike Force and the Federal Los Angeles Environmental Group Strike Force, and worked closely with the Regional Board and other Permittees to resolve stormwater related violations and other issues.

Under the 2001 Permit, the Los Angeles County Department of Public Works Environmental Programs Division was the lead agency to implement pollutant reduction and control measures through inspections of industrial and commercial facilities within the unincorporated areas of Los Angeles County. The County reports that 3,743 facilities in the unincorporated areas were inspected in the first round and that approximately 15% of all sites resulted in BMPs being required to address stormwater related pollution. Less than 1% of all facilities were referred to the Regional Board for violations.

As part of other mandates imposed on the 2001 Permittees, inspections of critical source facilities with underground storage tanks (in the unincorporated areas and 74 Permittee Cities) and/or with industrial waste permits (in the unincorporated areas and in 38 Permittee Cities) were conducted on a regular basis, to require compliance with stormwater regulations and requirements of the industrial/commercial facilities control program during each inspection.

The Industrial/Commercial Facilities Control Program was designed to meet the objectives of the 2001 NPDES Permit. The 2001 Permittee worked hard to comply with the requirements of the Industrial/Commercial Facilities Control Program under the 2001 NPDES Permit. Please see Appendix A for some specific examples provided by the 2001 Permittees.

3.4 DEVELOPMENT PLANNING

Under the 2001 Permit, the Permittees implemented a Development Planning Program that included compliance with the Standard Urban Stormwater Mitigation Plan (SUSMP) described in the 2001 Permit. However, the SUSMP Program in the 2001 Permit remains subject to legal challenge, and the City is not proposing the continued application of the SUSMP Program for the next permit cycle.

In general, as required by the 2001 Permit, Permittees developed and made the SUSMP guidelines available to developers, even though the SUSMP provisions were being challenged. Applicable projects have been conditioned to meet the SUSMP requirements prior to a new Permit being issued.

The County developed a technical manual for siting and design of BMPs for the development community. The various types of structural BMPs the 2001 Permittees required developers to incorporate into their projects, included: catch basin inserts; hydrodynamic devices; vortex separators; biofilters; on-site clarifiers; vegetative swales; perforated pipes in rock filled trenches; and detention basins.

The Development Planning Program was designed to meet the objectives of the 2001 NPDES Permit. Please see Appendix A for some specific examples provided by the 2001 Permittees to comply with the 2001 Permit SUSMP Program.

3.5 DEVELOPMENT CONSTRUCTION

Any inspection obligations in exceedance of federal regulations constitute a State mandate and should be funded by the Regional Board in accordance with the precepts set forth in Article XIII, section 6 of the California Constitution. The Regional Board shall consider the economic impacts of mandating Permit requirements that exceed federal regulations. The federal regulations do not require Permittees to inspect the broad scope of construction sites required by the 2001 NPDES Permit. The City continues to reserve its objections to any inspection program that goes beyond that required by the federal regulations.

Pursuant to the 2001 NPDES Permit, the 2001 Permittees implemented a Development Construction Program to control runoff from construction activity at all construction sites within their jurisdictions. Construction projects were adequately reviewed for compliance with the NPDES Permit, which included the development of Storm Water Pollution Prevention Plans (SWPPP) and compliance with the SUSMP requirements of the 2001 NPDES Permit. As necessary, enforcement actions were taken against construction sites in violation of Permit requirements. It is important to recognize that certain aspects of the construction program remain subject to a legal challenge by a number of the 2001 Permittees, and by the Construction Industry Coalition on Water Quality ("CICWQ") and the Building Industry Legal Defense Foundation. These challenged portions of this program are therefore not being proposed for the next permit cycle.

To better implement the Development Construction Program for the 2001 Permit, the 2001 Principal Permittee placed materials clarifying the requirements of the Development Construction Program on its website and developed a brochure on Water Quality Regulations which is provided to the public with building permits issued by the County's Building and Safety Division.

The Development Construction Program was designed to meet the objectives of the 2001 NPDES Permit. Permittees worked hard to comply with the requirements of the Development Construction Program under the 2001 NPDES Permit. Please see Appendix A for some specific examples provided by the 2001 Permittees.

3.6 PUBLIC AGENCY ACTIVITIES

The Public Agency Activities Program under the 2001 Permit has been fully implemented by the Permittees. An inspection program for public facilities is in place to ensure field yards are implementing recommended BMPs. The most noted success of the Public Agency Activities Program is greater awareness among the County and Cities' staff members of stormwater issues. The 2001 Permittees, in cooperation with the County Sanitation Districts of Los Angeles, completed the Treatment Feasibility Study. This study investigated the possible diversion of dry weather discharges or the use of alternative treatment control BMPs to treat flows that may impact public health and safety and/or the environment. Other program successes include increased cleanout of problem catch basins and street sweeping, proper coverage of trash

receptacles and storage bins for potential pollutants, proper implementation of BMPs on public construction sites, installation of pervious pavement in parking lots and drainage swales to increase filtration, and equipped facilities with clarifiers for vehicle washing.

Notable improvements under the 2001 Permit as a result of the Public Agency Activities Program were:

- Increased staff awareness;
- Decreased potential for pollutant runoff from Public Facilities; and
- Upgraded fuel systems at maintenance yards with features that meet and exceed the requirements of the Permit. Some features include: utilizing aboveground storage tanks, secondary containment berms, canopies which extend over the concrete fuel pad, and fuel pads graded to prevent sheet flow.

The Public Agency Activities Program was designed to meet the objectives of the 2001 NPDES Permit. Please see Appendix A for some specific examples provided by the 2001 Permittees.

3.7 ILLICIT CONNECTIONS/ILLICIT DISCHARGES ELIMINATION

Under the 2001 Permit, the Permittees have increased public awareness of the impacts of illicit connections and illicit discharges. The Public Hotline (1-888-CLEAN-LA) continues to effectively manage the receiving, tracking, and reporting of public complaints. For some of the 2001 Permittees, Closed Circuit TV monitoring was employed to screen for illicit connections, and for others, field screenings have been conducted.

Noteworthy improvements to the Illicit Connections/Illicit Discharges Program include:

- Improved inter-agency coordination;
- Prompt response to reported illicit discharges;
- Increased public and City staff awareness; and
- Increased public reporting

The Illicit Connections/Illicit Discharges Elimination Program was designed to meet the objectives of the 2001 NPDES Permit. The 2001 Permittees worked hard to comply with the requirements of the Illicit Connections/Illicit Discharges Elimination Program under the 2001 NPDES Permit. Please see Appendix A for some specific examples provided by the 2001 Permittees.

4.0 PRIORITIES FOR PROGRAM IMPROVEMENT

Municipal stormwater and urban runoff management programs in the Los Angeles region were initiated with the June 18, 1990 adoption of Order No. 90-079. A revised Municipal NPDES Permit was issued in July 1996, and another in December 2001

(Order No. 01-182.) The 2001 Permittees currently find themselves near the end of this third Permit cycle and have conducted in-depth reviews of their current management programs with an eye toward continued improvement. As public agencies, the 2001 Permittees have an obligation to responsibly manage public funds as well as to protect the quality of the environmental resources within their jurisdictions. In addition, Permittees' citizens live and work in the Los Angeles region, and Permittees recognize that managing the impacts of stormwater and urban runoff in a cost effective manner is in the best interest of all their residents.

The 2001 Permittees implemented programs that meet and often exceed the basic provisions of the existing Permit, but understand that continued progress requires program approaches that are strategic, beneficial, measurable, cost-effective, adaptive, and fiscally responsible.

The remainder of this document provides a more in-depth discussion of specific priorities and the proposed Permit programs for the renewed NPDES Permit. Any 2001 NPDES Permit program not identified in the ROWD as being a part of the renewed permit has been excluded from the renewed permit terms, and has not be carried over into the proposed permit's terms, for either legal, practical or cost reasons. Again, it should be noted that many of the 2001 Permit terms remain subject to legal challenge, and that, as such, the City has not included various portions of the 2001 NPDES Permit which it has contended are contrary to State and/or federal law, and/or are otherwise arbitrary and capricious.

4.1 PROGRAM COMPONENTS

Recommended improvements for the next Permit cycle would be to streamline specific requirements, eliminate other requirements, provide the City with a safe harbor provision, maintain steady implementation of programs that have not been challenged and that have been proven to work well, and make results-based modifications to other programs to better utilize limited resources. Components in each of the programs have been identified as requiring some modification to improve the overall intent of the Permit, which is to develop, achieve, and implement a timely, comprehensive, cost-effective stormwater pollution control program to reduce the discharge of pollutants in stormwater from the MS4 to the MEP standard and consistent with the reasonableness standards under State Law.

4.2 PRIORITY 1 – RECOMMENDED LANGUAGE FOR RECEIVING WATER LIMITATIONS INCLUDING FINDINGS OF FACT, SAFE HARBOR PROVISION, AND DEFINITIONS

The Receiving Water Limitations language in Order No. 01-182 is another section of the 2001 Permit that is the subject of the pending legal challenge. The City recommends that the Permit contain Receiving Water Limitations language which is consistent with applicable law and with which the City can comply. Order No. 96-054, the 1996 NPDES Permit, included language which stated "Timely and complete implementation by a Permittee of the storm water management programs prescribed in this Order shall

satisfy the requirements of this section and constitute compliance with receiving water limitations.” It further provided that where an exceedance of a water quality objective had occurred, that the Permittees were to submit stormwater programs that “will increase the likelihood of preventing future exceedances of water quality objectives.” This language was subsequently omitted by the Regional Board in Order No. 01-182. It is imperative that the City have the support of the Regional Board when making a good faith effort to comply with Permit requirements, and that the City not be required to implement BMPs that go beyond the MEP or reasonableness standards under federal and state law.

Permittees, as municipalities, should not be required to strictly comply with water quality standards/objectives. Rather, compliance with such standards should be limited to compliance through the use of reasonable and cost-effective MEP-compliant BMPs. Forcing the City to be in a never-ending state of non-compliance, and requiring it to strictly comply with water quality standards/objectives that are not reasonably achievable or practicable, is arbitrary and capricious, and contrary to law. Further, exposing the City to immediate third party lawsuits is unproductive, discourages collaborative working relationships with non-governmental organizations, and does not achieve the primary goal of improving water quality.

The following are proposed Findings of Fact, suggested Receiving Water Limitations language and Definitions for the renewed permit:

Findings of Fact:

1. *Urban Runoff includes discharges from residential, industrial, commercial, and construction areas within the Permit Area. In addition to Urban Runoff, the MS4s regulated by this order receive flows from agricultural activities, open space, state and federal properties and facilities, schools, colleges and universities, and other land uses not under the control of the Permittee.*

2. *The Permittee lacks legal jurisdiction over discharges into their respective MS4s from agricultural activities, California and federal properties and facilities, school districts, colleges and universities, utilities and special districts, wastewater management agencies, and other point and non-point source discharges otherwise permitted by or under the jurisdiction of the Regional Board. The Regional Board recognizes that the Permittee should not be held legally responsible for any discharges or pollutants, either in storm water or non-storm water, running off of any such property or facility. Similarly, certain activities that generate pollutants present in Urban Runoff are beyond the control or the authority of the Permittee to regulate. Examples of these include but are not limited to the operation of internal combustion engines, atmospheric deposition, brake pad wear, tire wear, residues from application of pesticides, nutrient runoff from agricultural activities, and background conditions (e.g. wildlife, and leaching of naturally occurring minerals, metals, and other elements from local geology).*

3. *The Regional Board finds that the unique aspects of the regulation of Urban Runoff discharges through MS4s, including but not limited to the intermittent nature of*

discharges, and difficulties in monitoring and limited physical control over the discharges, will require adequate time and resources to determine what persons or entities are responsible for reducing the discharge of pollutants in Urban Runoff discharged from the MS4.

Receiving Water Limitations:

1. The Permittee shall implement BMPs to attempt to reduce the discharge of pollutants in Urban Runoff discharged from the Permittees' MS4s, where such Urban Runoff causes or contributes to an exceedance of water quality standards and objectives.

2. The Permittee shall comply with Paragraph 1 above through the use of reasonable and cost-effective MEP-compliant BMPs. The BMPs shall be designed taking into consideration those water quality standards and objectives that are reasonably required to ensure the reasonable protection of properly designated beneficial uses. Only water quality standards/objectives which can reasonably be achieved need to be complied with by the Permittee, and only after the Regional Board has considered: (a) the past, present, and probably beneficial uses of the receiving water; (b) the environmental characteristics of the hydrographic unit under consideration, including the quality of water available thereto; (c) the water quality conditions that could reasonably be achieved through the coordinated control of all factors which affect water quality in the area; (d) economic considerations; (e) the need for developing housing in the region; and (f) the need to develop and use recycled water. In determining whether any particular water quality standard or objective must be complied with by a Permittee, in addition to the above, the Regional Board shall further consider all demands being made and to be made on the subject waters, and the total values involved, beneficial and detrimental, economic and social, tangible and intangible. Compliance with applicable water quality standards and objectives is to occur through an iterative BMP process, consistent with the provisions of this paragraph.

3. If an exceedance of a water quality standard/objective is due to or believed to be due to discharges to the MS4 that are outside the Permittees jurisdiction or control, the Permittee shall advise the Executive Officer of such in writing and thereafter need not implement BMPs to address such an exceedance.

4. If the Permittee has acted reasonably and in good faith in complying with the procedure set forth above, and are implementing the revised SQMP, the Permittee does not have to repeat the same procedure for continuing or recurring exceedances of the same water quality standards/objectives, unless the Executive Officer determines that additional BMPs, consistent with Section 2 above, should be implemented to comply with applicable water quality standards/objectives, and provides written notice to the Permittee of this determination and the basis for the determination.

5. Reasonable and good faith compliance with the procedures set forth in this section shall satisfy the requirements of this Order and shall constitute compliance with applicable water quality standards/objectives.

Definitions:

1. "Maximum Extent Practicable" or "MEP" is the standard established by Congress in Clean Water Act section 402(p)(3)(B)(iii) that municipal dischargers of storm water MS4s must meet. For the purpose of this Order, MEP is generally, but not necessarily, less stringent than best available control technology, the standard which industrial dischargers of storm water must meet. MEP generally emphasizes pollution prevention and source control and includes consideration of technical feasibility, practicability, cost effectiveness, benefits derived, regulatory compliance and public acceptance. Where cumulative cost exceeds cumulative benefits, a program or BMP is not considered practicable.

2. "Urban Runoff" is that water discharged to the MS4 for which the Permittees are responsible when further discharged from the MS4 to receiving waters. Urban Runoff includes discharges from residential, industrial, commercial, and construction areas (that are not governed by a State issued NPDES Permit) within the Permit area, but the term "Urban Runoff" expressly excludes storm water and non-storm water discharges from agricultural activities, State-permitted industrial activities or construction sites, open space, State and federal properties and facilities, school district properties, colleges and universities, waste water management agencies, other NPDES-permitted discharges, and other point and non-point source discharges that are not subject to regulation by the Permittee.

4.3 PRIORITY 2 – FUNCTION OF WATERSHED MANAGEMENT COMMITTEES

Order No. 01-182 requires Watershed Management Committees (WMCs) to carry out specific responsibilities as a group. These responsibilities included:

- a. Facilitate cooperation and exchange of information among Permittees;
- b. Establish goals and objectives and associated deadlines for the WMA, as the program implementation progresses;
- c. Prioritize pollution control efforts based on beneficial use impairment(s), watershed characteristics and analysis of results from studies and the monitoring program;
- d. Develop and/or update and monitor the adequate implementation, on an annual basis, of the tasks identified for the WMA;
- e. Assess the effectiveness of, prepare revisions for, and recommend appropriate changes to the SQMP and its components;
- f. Continue to prioritize the Industrial/Commercial critical sources for investigation, outreach and follow-up; and
- g. Meet four times per year and, as necessary.

The City's resources are limited. Requiring the City to perform additional tasks under the WMCs is extremely difficult because it takes valuable resources away from working on other Permit requirements that have a more significant impact on water quality.

The City believes it is important for key personnel within a WMA to meet on a quarterly basis to facilitate cooperation when implementing stormwater programs and to exchange experiences and information that may be of value. However, the City recommends having the flexibility to independently determine how to implement its Permit programs in the manner that best suits it, whether that be individually or as a WMA. The City recommends that the WMC meeting structure be combined with the impaired water body jurisdictional groups to form one joint meeting since many of the same Permittee representatives are handling both obligations. This recommendation would reduce the need for parallel meetings that are unnecessary. WMAs are redundant since Permittees will be forced into watershed-based relationships as a result of impaired water bodies.

4.4 PRIORITY 3 – INDUSTRIAL AND COMMERCIAL FACILITIES CONTROL PROGRAM IMPROVEMENTS

Pursuant to the 2001 NPDES Permit, Permittees were required to track, inspect, and ensure compliance at industrial and commercial facilities that the Regional Board has asserted are critical sources of pollutants in stormwater. These provisions in Order No. 01-182 are presently being challenged by many of the 2001 Permittees in the pending legal challenge.

The City proposes that the so-called "Critical Sources" referenced in the 2001 Permit, such as commercial facilities (restaurants, automotive service facilities, retail gasoline outlets and automotive dealerships), and Phase I Facilities (both Tier 1 and 2), not be inspected under the renewed permit, unless the City first determines that the facility is an industrial facility that is contributing a substantial pollutant load to the MS4.

There is no authority under State or federal law for requiring the City to inspect commercial facilities, such as restaurants, gasoline service stations, or automobile dealerships or any other commercial facilities. For industrial facilities, the federal regulations leave it to the Permittee to determine which facilities to inspect, and when, and provide for the inspection of those industrial facilities which the Permittee determines are contributing a substantial pollutant load to the MS4. Accordingly, the City requests that the existing Industrial and Commercial Facility Control Program requirements under Order No. 01-182 be deleted from the Permit, and replaced with language which provides the City the discretion to inspect those industrial facilities it determines are contributing a substantial pollutant load to the MS4.

Also, the 2001 Permittees found it unnecessary and a waste of resources to repeatedly inspect facilities that are found to be in compliance with the General Industrial Activities Stormwater Permit (GIASP). A much more effective inspection strategy would be to repeatedly target industrial facilities that are not in compliance and where the Permittee determines the industrial facility has contributed a substantial pollutant load to the MS4.

Moreover, for those industrial facilities the City determines to inspect, the City recommends that the Annual GIASP inspection fees collected by the State Water Resources Control Board be distributed to the City for conducting such industrial facility inspections. This would encourage and assist the City and other Permittees in making such inspections, and would avoid private industry from either paying two inspection fees for a single inspection, or being subject to redundant inspections. In addition to the legal objections to the inspection program in Order No. 01-182, financial constraints make it difficult for the City to carry out the level of inspections required under Order No. 01-182. Providing local agencies with sufficient monetary resources will facilitate more inspections by the City.

4.5 PRIORITY 4 – PEAK FLOW CONTROL AND STANDARD URBAN STORMWATER MITIGATION PLAN (SUSMP)

The City proposes that the Development Planning Program provisions as contained in Order No. 01-182 be deleted and not carried forward into the next permit. Again, these provisions under Order No. 01-182 are being challenged by many of the 2001 Permittees, as the State and Regional Boards are without authority to impose these provisions, and as such program provisions are inconsistent with state and/or federal law.

Continuing to require compliance with the SUSMP provisions, is to require compliance with a particular design criteria or other particular manner of compliance, which is contrary to the prohibition under California Water Code section 13360. In addition, continuing to require compliance with the SUSMP provisions, and to compel municipalities to impose certain mitigation measures to mitigate undefined impacts from runoff from numerous "development" and "redevelopment" projects, irrespective of what mitigation measures may or may not be properly required under CEQA and the review process set forth therein, is arbitrary action that is contrary to law, and the Regional and State Boards lack the authority to impose any such requirements.

In addition, the Peak Flow Control provisions included in the 2001 Municipal NPDES Permit are in excess of the Regional and State Boards' authority, and are contrary to law, as neither the Clean Water Act, nor the Porter-Cologne Act, authorizes the State to regulate the "quantity" of storm water or urban runoff.

Finally, the State and Regional Boards should consider the impacts that the Development Planning Program provisions will have on the development of low income/affordable housing as required under Water Code sections 13241(e) and 13263.

4.6 PRIORITY 5 – SPECIFIC BMP REQUIREMENTS

Under Order No. 01-182, all Permittees were required to place and maintain trash receptacles at all transit stops within their jurisdiction. Prescriptive requirements such as this limit the ability of Permittees to analyze and determine the cost effectiveness and appropriateness of BMPs to address pollutants of concern in discharges from their MS4. They are further contrary to law. (See, e.g., Water Code § 13360.)

It is recommended that the City be given the flexibility to select suitable BMPs and their respective locations, to address pollutants of concern. The City also recommends that the explicit requirement to place and maintain trash receptacles at all transit stops be removed from the Permit, as it is presently the subject of the legal challenge to Order No. 01-182. Moreover, any such mandates to be imposed upon the City may only be imposed, under the California Constitution, if appropriate funds have been provided to the Permittees to fund the mandate.

4.7 PRIORITY 6 – STORM WATER POLLUTION PREVENTION PLANS (SWPPP) REDUNDANCY

The General Construction Activities Stormwater Permit (GCASP), Order No. 99-08-DWQ, requires all dischargers, where construction activities disturb one or more acres, to develop and implement a Storm Water Pollution Prevention Plan (SWPPP), eliminate or reduce non-stormwater discharges to storm drain systems and other waters of the nation, and perform inspections of all BMPs. Requiring a Local SWPPP to substitute for a State SWPPP is redundant, and is the subject of the legal challenge to Order No. 01-182. The requirement for a Local SWPPP should be deleted and is not being proposed to be carried forward in the next permit cycle.

The City also proposes that the Development Construction Program requirements as set forth under Order No. 01-182, be modified in the renewed permit so that the City not be required to impose “minimum” unreasonable requirements on construction sites, such as unreasonable restrictions on the discharge of sediment or construction related material (including sand, gravel and other natural material) that may runoff from a construction site. This concern is also the subject of the pending legal challenge.

4.8 PRIORITY 7 – ILLICIT CONNECTION/ILLICIT DISCHARGE ELIMINATION PROGRAM IMPROVEMENTS

The 2001 Permittees are required to eliminate all illicit connections and illicit discharges to the storm drain system, and to document, track, and report all occurrences. The Permit requires the field screening of open channels, underground pipes, and underground pipes with a diameter of 36 inches or greater by specific dates. Based on an annual evaluation of patterns and trends of illicit connections and illicit discharges, it can be concluded that the following land use types contributed an average of 62.2% of all illicit connections and 81.5% of all illicit discharges discovered:

- High Density Single Family Residential
- Retail and Commercial
- Light Industrial
- Multiple Family Residential

- Transportation

The City recommends that in coordination with the County, field screening be concentrated in the five land use types above to maximize resources and target the areas where most illicit connections and illicit discharges are currently found. It is recommended that field screening in other land use types be optional since the City's resources are limited.

The City recommends that the term "illicit disposal" be removed from the definitions section of the Permit since it serves no purpose and is not used in the Permit. Other definitions need to be more explicitly defined to establish consistent implementation and reporting by Permittees. The definition for "illicit discharge" should be revised to read, "means any discharge to a constructed storm drain system, excluding streets and gutters, that is prohibited under local, state, ..." This revised definition will clearly identify an illicit discharge as a non-stormwater discharge that has entered a constructed storm drain system. The 2001 Permittees do not consider a spill or discharge that is only in the gutter or roadway as being an illicit discharge since these types of incidents are typically handled immediately and never reach the receiving waters. Similarly, the definition for "illicit connection" should be revised to read, "any unpermitted connection which may allow an illicit discharge to enter a constructed storm drain system, excluding streets and gutters,..."

4.9 PRIORITY 8 – PERMIT FORMAT

The City finds the format of the 2001 Permit difficult to follow. The City recommends that the Regional Board also include tables and matrices to assist the City with Permit requirements, expectations, and submittal deadlines.

4.10 PRIORITY 9 – PERMIT IMPLEMENTATION COSTS

Many Permittees in the 2001 Permit had to budget and divert earmarked money from other municipal requirements to meet the obligations of the 2001 NPDES Permit. The City is concerned about the year-to-year increase in program implementation costs to meet what are believed to be unreasonable programs that are not cost/effective, and do not foresee new revenue streams to help bridge the gap between Permit compliance and other municipal programs. The Regional Board should not overlook the lack of adequate resources to implement the requirements of the Permit. Consideration should be given to developing and implementing program requirements that target the largest and most frequent sources of stormwater pollution, and that utilize the City's resources prudently so as not to exhaust them beyond reasonable means. Some 2001 Permittees have cited examples such as excessive industrial and commercial facility inspections, as required by the 2001 Permit, as having detracted resources from their illicit connection and illicit discharge field-screening program.

4.11 PRIORITY 10 – DISCHARGE EXEMPTION REFERENCE

The City proposes to continue with the same program set forth under the 2001 Permit for prohibiting non-stormwater discharges (Part 1 of the 2001 Permit), except that the discharge exemption for potable drinking water supply and distribution system reference to American Water Works Association (AWWA) guidelines for dechlorination and suspended solids reduction practices, should be deleted. The City has determined that these AWWA guidelines do not exist. Therefore, it is recommended that the AWWA reference be removed from the new permit.

4.12 PRIORITY 11 – LEGAL AUTHORITY

The task of amending or adopting a Permittee-specific stormwater and urban runoff ordinance to enforce all requirements of the Permit takes a significant amount of time to complete. It is recommended that the Boards provide the City a minimum of 12 months from the date of Permit adoption to complete all necessary changes to possess adequate legal authority to comply with the new Permit.

4.13 PRIORITY 12 – ANNUAL REPORT ENHANCEMENTS

The City recommends streamlining the Municipal Stormwater Permit Annual Report to only require the reporting of significant records that demonstrate BMP effectiveness and compliance with the implementation of SQMP components to reduce the discharges of pollutants in stormwater from the MS4, in accordance with the MEP and reasonableness standards under federal and state law. Redundant requirements such as the preparation of an assessment of the effectiveness of SQMP requirements to reduce stormwater pollution which evaluates watershed-wide assessments conducted by each WMC is unnecessary and a waste of resources.

The County reported that many 2001 Permittees had difficulties in submitting Annual Reports by the October 15th deadline. Problems exist with the short timeframe that Permittees are given between the end of the fiscal year (typically June 30) and meeting the deadline for submitting Annual Reports to the Principal Permittee so that data can be compiled and summarized by the 2001 Principal Permittee for submittal by October 15th. The City recommends changing the Annual Report deadline from October 15th to November 15th of each year.

The 2001 Permittees considered some information required for the Annual Report to be irrelevant to achieving the goals of the Permit. For this reason and because of proposed deletions and changes to the 2001 Permit, it is recommended that the following Annual Report questions be eliminated:

- Section IV.C.7 — How many of each of the following projects did your agency review and condition to meet SUSMP requirements last year?
- Section IV.C.8 — What is the percentage of total development projects that were conditioned to meet SUSMP requirements?

- Section IV.D.5 — How many building/grading permits were issued to sites requiring Local SWPPPs last year?
- Section IV.D.6 — How many building/grading permits were issued to sites requiring coverage under the General Construction Activities Stormwater Permit last year?
- Section IV.D.7 — How many building/grading permits were issued to construction sites less than one acre in size last year?

The following Annual Report tables should be modified to eliminate confusion and improve the quality of data submitted:

- Section IV.F.10 — Delete and replace with the following illicit connections table:

Number of Suspected Illicit Connections Reported	Number of Suspected Illicit Connections Investigated	Number of Illicit Connections Terminated	Number of Suspected Illicit Connections found not to be Illicit	Number of Suspected Illicit Connections that resulted in Enforcement Action

- Section IV.F.13 — Delete and replace with the following illicit discharges table:

Number of Suspected Illicit Discharges Reported	Number of Suspected Illicit Discharges Investigated	Number of Illicit Discharges Terminated	Number of Suspected Illicit Discharges found not to be Illicit	Number of Suspected Illicit Discharges that resulted in Enforcement Action

4.14 PRIORITY 13 – PUBLIC INFORMATION AND PARTICIPATION ENHANCEMENT

The County has recommended the requirement of a minimum of 35 million impressions per year on the general public concerning stormwater quality via print, local TV access, local radio, or other appropriate media be deleted from the next permit cycle . The County believes a better process to quantify the effectiveness of a public information and participation program is to use a presumptive measurement approach. According to the County, this presumptive measurement approach will quantify a percent reduction or improvement in water quality as a result of implementing an integrated and cost-

effective public information and participation program. The City will participate with the County and will be relying on the County and its efforts in the renewed permit as compliance with the Public Information Program.

The County's program is a cost-effective program that reaches millions of households in the region. The City will also continue its own public education program of flyers, press releases and advertisements. In addition, the City will run 30-second video spots on the City's cable television station.

4.15 IMPLEMENTATION APPROACHES

The 2001 Permittees worked diligently to develop comprehensive watershed programs. Working across watershed boundaries with the other 2001 Permittees will require that the Permittees continue to collectively develop relationships, as well as standardized procedures to facilitate increased collaboration. This will increase the effectiveness of watershed programs being implemented. Permittees and the Regional Board must also increase their understanding of the scientific basis of water quality and pollution source control. Allowing for increased flexibility in the next permit is crucial to future successes. Adopting prescriptive and inflexible permit requirements would be premature and seriously undermine processes and commitments that have already been put into place. The Regional Board should not adopt new requirements until sufficient data has been collected so as to ensure success to a reasonable level of probability. The scientific data underlying all Regional Board decisions should be subject to peer review consistent with State and federal law.

Implementation approaches will be evaluated and amended to reflect Permit requirements and achieve the goal of implementing program components to reduce the discharges of pollutants in stormwater runoff from the MS4 to the MEP and reasonableness standards.

The City desires to make improvements to the surface water quality in the region. However, due to our small size (2.2 square miles) and small population (11,089), the City believes that the most cost-effective approach to permit compliance for the renewed permit will be to carry out Best Management Practice programs in our subwatersheds. The City is currently managing the Hamilton Bowl Trash Reduction Project, which includes the City of Long Beach, the County of Los Angeles and the State Water Board as funding partners. A Best Management Practices Effectiveness Report is required at the end of the trash reduction project.

This project was originally intended to construct, operate and test a series of trash catching devices in the Hamilton Bowl, a major runoff retention facility serving both Signal Hill and Long Beach. Signal Hill intends to expand the Hamilton Bowl project during the next permit cycle to complete a feasibility study of dry-weather diversion, injection well, sand filters or other Best Management Practice approaches. This feasibility study will assist the City in determining the most cost-effective approach to

dealing with dry-weather runoff from the subwatershed, and to establish a scope of work program and apply for grant funding.

4.16 TOTAL MAXIMUM DAILY LOAD (TMDL) IMPLEMENTATION PLANS

The CWA of 1972 require States to develop a list of impaired waters and the pollutants causing them to be impaired, also known as the 303(d) List. States must then establish a pollutant specific Total Maximum Daily Load (TMDL) for each listed water body for the particular pollutant causing the impairment. TMDLs are guides to be used in bringing impaired water bodies into compliance with water quality standards necessary to sustain their designated beneficial uses, and must be consistent with the State and federal law requirements applicable to the adoption and implementation of TMDLs. One of the objectives of this NPDES Permit is to protect the beneficial uses of receiving waters in Los Angeles County by reducing the discharge of pollutants in stormwater from the MS4 to the MEP and reasonableness standards through an iterative BMP approach.

Waste load allocations established by a valid TMDL are to be complied with through an implementation plan, which implementation plan is to be implemented through appropriate BMPs. The BMPs are adopted either as amendments to an NPDES Permit, or through other means, such as the adoption of waste discharge requirements ("WDRs"), or as proposed below, through a Memorandum of Understanding ("MOU") between the Boards and the affected dischargers. TMDLs to be applied to municipal discharges should, therefore, be implemented through the subsequent adoption by the Boards of either separate MOUs or WDRs which delineate the reasonable and cost-effective MEP-compliant BMPs to be undertaken.

US EPA has stated that TMDLs can be implemented through a variety of mechanisms, even voluntary agreements. The City proposes that TMDL's be implemented through Memorandums of Understanding (MOUs) between the State and Regional Boards and the City. The City believes that implementing TMDLs through the NPDES Permits is not the correct or desirable approach. Requiring strict compliance with numeric limits in a TMDL by incorporation of the waste load allocations into the NPDES Permits would subject the City to potential daily fines of \$31,500 and on-going third-party litigation. The City is already struggling to fund water quality programs and is anticipating additional expenses as more and more TMDLs are adopted.

A more equitable method of enforcement is an agreement between the Regional Board and the City to implement Supplemental Environmental Programs (SEPs). The MOU's could specify that SEPs are the preferred alternative for non-compliance, since they would consist of programs designed to enhance the beneficial uses in the general vicinity of any violation, instead of fines to be paid to other accounts, such as the State Cleanup and Abatement Account. The MOU's could specify that the City would be

required to complete special studies, pollution prevention, pollution reduction, environmental restoration, environmental auditing and increased public education.

The City thus recommends an MOU between the State and Regional Boards and responsible agencies be adopted in lieu of including TMDLs in the NPDES Permit. The TMDLs applicable to the City would then be implemented through the adoption of separate MOUs setting forth reasonable and cost-effective BMPs. Such MOUs should provide that good faith compliance and implementation of the BMPs set forth in the developed Implementation Plan would constitute compliance with the adopted TMDLs. The use of MOUs is authorized by the Water Quality Control Policy for Addressing Impaired Waters: Regulatory Structure and Options, adopted by State Board Resolution No. 2005-0050 (June 16, 2005). The effluent limitations in the Permit itself should be expressed as BMPs. See EPA Memorandum, Establishing Total Maximum Daily Load (TMDL) Waste Load Allocations (WLAs) for Storm Water Sources and NPDES Permit Requirements Based on Those WLAs (November 22, 2002), p.4.

All BMPs proposed to be implemented to meet a TMDL's waste load allocation(s), should, moreover, be in accordance with the MEP and reasonableness requirements of federal and State law, and particularly the requirement that the City only be required to comply with those water quality standards/objectives which are "reasonably achievable," taking into account economic considerations, impacts on housing within the region, the past, present and probable future beneficial uses of the water, the environmental characteristics of the hydrographic unit under consideration, including the quality of water available thereto, and the total values involved, beneficial and detrimental, economic and social, tangible and intangible.

As set forth in a November 22, 2002 EPA Guidance Memorandum ("EPA Guidance Memo"), EPA determined that where a TMDL is developed for stormwater discharges: "because stormwater discharges are due to storm events that are highly variable in frequency and duration and are not easily characterized, only in rare cases will it be feasible or appropriate to establish numeric limits for municipal and small construction stormwater discharges." EPA further found that:

Under certain circumstances, BMPs are an appropriate form of effluent limits to control pollutants in storm water. See 40 C.F.R. § 122.44(k)(2) & (3). If it is determined that a BMP approach (including an iterative BMP approach) is appropriate to meet the storm water component of the TMDL, EPA recommends that the TMDL reflect this. (*Id.* at p. 5 of EPA's Guidance Memo.)

5.0 WATER QUALITY MONITORING

The 2001 Permit provides that the results of the monitoring program should be used to "refine the SQMP for the reduction of pollutant loadings and the protection and enhancement of the beneficial uses of the receiving waters in Los Angeles County." The Monitoring Program set forth in Order No. 01-182 was not developed based on a cost/benefit analysis, where the benefits of the program were examined in comparison

to its cost. As such, the Monitoring Program in the 2001 Permit is the subject of the pending legal challenge.

With respect to the renewed permit for the next permit cycle, as the City believes that the State and Regional Boards are required to conduct a cost/benefit analysis, as provided for under Water Code sections 13267(b), 13225(c), and 13165, before any monitoring and reporting program can be imposed upon the City, any monitoring and reporting program to be carried out in the next permit cycle should only be imposed upon the City after the State and Regional Boards have first conducted the requisite cost/benefit analyses, and thereafter, to the extent any such cost/benefit analyses shows the burdens of the monitoring or reporting program do not bear a reasonable relationship to the need for the program and the benefits to be attained therefrom, such program should not then be imposed upon the City. Nor should the City then be required to fund any such monitoring or reporting program.

Techniques to quantify the relationship between SQMP implementation and water quality are still in their infancy, and will mature through an iterative process over many Permit cycles. Under the County's Monitoring Program, resources are proposed to be shifted toward those studies and monitoring programs that allow for a better measure of SQMP effectiveness and that lead to a reduction in pollutant loadings from urban and storm water runoff.

The City of Signal Hill Monitoring Program is based upon the County's proposed sampling plan for Mass Emission Stations, as set forth in the County's proposed ROWD,. The City's Monitoring Program will consist of the following:

Executive Summary

- Samples will be collected from 3 storm events at four locations during each rainy season.
 - 2 samples will be collected at each station 4 hours apart. (recommended)
- Two samples will be collected at the same locations during the dry season.
- Samples will be collected manually.
- Water samples will be tested for 303(d) listed pollutants, past sampling "hits" and select GIASP parameters.
- Sampling points are prior to commingling with Long Beach or CalTrans runoff.

Sampling Frequency

Wet-Weather Monitoring Events

Three (3) wet-weather monitoring events will be conducted during each rain season. Monitoring will be conducted during the first rain event and two other events no closer than 30 day intervals. Two samples will be collected at each monitoring station. Samples will be collected at four (4) locations described in the section below entitled

Sampling Stations. The first samples at each sampling station will be collected within four (4) hours of the beginning of the rain event. The second series of samples will be collected approximately four (4) hours after the collection of the first samples. Due to natural variations in rainfall, all samples may not be able to be collected as scheduled and it is acknowledged that sample collection schedules may need to be modified during such times.

Dry-Weather Monitoring Events

Two (2) dry-weather monitoring events will be conducted during the dry-weather season. One sample will be collected at each of the four (4) monitoring stations. The samples will be collected during the dry-weather period of April 16th through October 31st. Samples shall be collected at intervals of no less than 60 days apart. Additionally, samples shall not be collected within three (3) days after any rainfall.

Sampling Parameters

Sample collections will be conducted in accordance with the U.S EPA sampling protocols. The City's sampling plan will test for the pollutants identified in the table below. Trip and sampling blanks will be used to verify proper handling procedures.

Pollutants

Tributary to Los Angeles River			Tributary to Los Cerritos Channel		
Oil and Grease			Oil and Grease		
Total	Suspended	Solids	Total	Suspended	Solids
(recommended)			(recommended)		
Specific Conductance (recommended)			Specific Conductance (recommended)		
pH			pH		
Hardness			Hardness		
Temperature (needed for metals tests)			Temperature (needed for metals tests)		
Residual Chlorine			Residual Chlorine		
Bacteria			Bacteria		
Fecal Coliform			Fecal Coliform		
Total Coliform			Total Coliform		
Enterococcus			Enterococcus		
Nutrients			Metals		
Nitrate N			Copper		
Nitrite N			Zinc		
PAHs			Lead		
Bis(2-ethylhexyl) phthalate					
4-metholphenol					
Metals					

Copper			
Zinc			
Lead			
Cadmium			
Aluminum			
Diazinon			

Monitoring Stations

Los Angeles River Watershed

Outflow samples: There are six 6 major storm drain systems that convey runoff from the City of Signal Hill to the Los Angeles River. Two (2) of these systems convey runoff that is not blended with runoff originating in the City of Long Beach and ultimately drains into the Hamilton Bowl Detention Basin. Samples will be collected at the following locations:

1. The existing manhole at station 16+10 at Gundry Avenue at the Pacific Electric Railroad Right-of-way.
2. The existing manhole at station 1+81 near the intersection of Alamitos Avenue and Walnut Avenue.

Inflow samples: Due to the topographical nature of Signal Hill, there are no applicable lines within the Los Angeles River Watershed in Signal Hill with inflow from outside areas.

Los Cerritos Channel Watershed

Outflow samples: There are four (4) major storm drain systems that convey runoff from the City of Signal Hill, which ultimately flow into the Los Cerritos Channel. Each of these lines convey commingled runoff from the Cities of Long Beach and Signal Hill. Two storm drain lines can be sampled at locations where runoff originating in the City of Long Beach will have a reduced impact on the sample results. Samples will be collected from the following locations:

1. The existing manhole at station 3+82 in Cherry, just south of Spring Street.
2. A new manhole at the city boundary on California just south of Wardlow Road.

Inflow samples: Similarly to the areas draining to the Los Angeles River, the City of Signal Hill is essentially the "top of the hill" and there are no significant areas of inflow from outside jurisdictions. There is a substantial amount of commingled runoff in several storm drains within the Los Cerritos Channel watershed through numerous catch basins. Segregation of flows will be virtually impossible.

APPENDIX A – 2001 PERMITTEES’ PROGRAM ACCOMPLISHMENTS

The 2001 Permittees worked hard to comply with the 2001 NPDES Permit requirements and in certain instances had gone above and beyond the Permit requirements. The following are some examples of accomplishments provided by the 2001 Permittees:

Public Information and Participation Program

- The Principal Permittee raised public awareness of stormwater pollution through the following efforts: Countywide media campaigns for the Stormwater Urban/Runoff and Used Motor Oil Recycling programs; the broadcast of pollution prevention public service announcements (PSAs) through the “4 Our Planet” media partnership with KNBC television station; and a partnership with the Heal the Bay and innovative K-12 environmental education programs. More than 153 million impressions were achieved.
- The Principal Permittee partnered with the Cities of the Malibu Creek Watershed to purchase “4 Our Planet” PSAs on KNBC television station targeting specific pollutants within the watershed.
- Principal Permittee ethnic outreach efforts included English, Spanish and Chinese campaigns to promote used motor oil and filter recycling and stormwater pollution prevention to a Black, Latino, and Chinese populations.
- Two community pilot projects, Florence Firestone and Union Pacific, were implemented to provide an opportunity for the general public, local business and community leaders to participate in a beautification event and facilitate the beginning of a long-term goal of keeping their communities clean by educating others about pollution prevention with the collateral materials and the knowledge they acquired from County Stormwater messages.
- Quarterly public outreach strategy meetings were organized and hosted annually by the Principal Permittee. Updates, information and materials were provided to the Permittees to improve and enhance their outreach efforts and keep them informed about the Countywide media campaign.
- Over 10 BMP workshops were held for corporate managers of restaurant chains and retail gas station chains to facilitate the proper handling and disposal of materials to divert them from entering the storm drain system. Approximately 145 restaurant managers and corporate staff attended the training workshops.
- The Principal Permittee continues to conduct environmental education programs developed to meet the educational needs of students enrolled in grades K-12 and will enhance curriculum assessment and tracking efforts through its partnership with the California Regional Environmental Education Consortium. More than 301,700 students in 436 schools received stormwater pollution prevention curriculum through these school outreach programs.

- The joint calendar project, coordinated across multiple watersheds, allowed participating permittees to distribute to residents a full color, one-page, poster-type calendar delivering the stormwater pollution prevention message through compelling photographic images.
- The Ballona WMC developed and distributed a joint mailer to promote stormwater pollution prevention throughout the watershed. A bifold pamphlet was developed providing a "To Do" list of activities that could cause pollution and suggested things that individuals can do to reduce or eliminate the adverse impacts of these activities. 133,550 copies of the brochure were printed and distributed by the participating agencies via direct mailing or as inserts into newsletters.
- The City of Los Angeles' Stormwater Program website had over 95,000 more hits in 2004-05 than the previous year. This 38% increase, along with responses to public surveys, indicate that the messages on preventing stormwater pollution, improving urban runoff water quality, and protecting our water resources are reaching an expanded audience.
- The City of Los Angeles' Stormwater Public Education Program, in partnership with the California Coastal Commission and Malibu Foundation, co-sponsored the 12th annual Ocean Day, Beach Clean at Dockweiler Beach on May 20, 2005.
- The City of Manhattan Beach has continued to promote awareness of stormwater pollution prevention through its "Ocean Safe City" message, which targets residents and businesses within the City. It is estimated that over half of the City's residents (20,000) participated in the Hometown Fair, Household Hazardous Waste Awareness Week, and Earth Day events. The City operated a booth at each event and gave out stormwater educational material to both adults and children.
- The City of Rancho Palos Verdes promoted stormwater pollution prevention at several City sponsored events throughout the year, as well as using the City newsletter and other media outlets to inform and educate its residents about the importance of stormwater pollution prevention. The City participated with other Ballona Creek WMA Cities to develop and produce a cooperative mailer, and then distributed it to all single-family households within the City.
- The City of Rolling Hills Estates and the City of Rolling Hills jointly staff a public education booth at the two-day annual Peninsula Street Fair. Teen volunteers conduct a hands-on demonstration using the County's Enviroscape model with particular emphasis on targeted pollutants (pet waste, horse manure, fertilizer and pesticides). After each demonstration the teens distribute public education brochures such as the equestrian and landscaping BMP brochures and related promotional items donated by the County. The City of Rolling Hills Estates also conducts the same outreach at its annual City Celebration.
- The Cities of Rolling Hills Estates and Rolling Hills distributed copies of USEPA Weather Channel's video *After the Storm* and Algalita Marine Research

Foundation's video *Plastics in the Open Ocean* to middle and high school environmental science teachers in public and private schools. All six periods of AP Environmental Science students at Palos Verdes Peninsula High School were shown these videos.

- The City of Alhambra staffed a public education booth at its annual Chinese New Year Celebration, Water Awareness Week, Seniors Health Fair, and Earth Day events where pollution prevention posters are displayed and public education brochures and related promotional materials were distributed (emphasis on trash, pet waste, home owner maintenance such as landscaping and painting, and fertilizer and pesticide use). During some outreach events the City's Enviroscope Model was demonstrated with the assistance of children as the rainmakers.
- The City of Hermosa Beach invited restaurants owner/operators to a stormwater educational seminar to discuss the 2001 Municipal NPDES Permit and its implications pertaining to their day-to-day operations. The establishments were then inspected and rated. Those, which received the higher rates, were recognized by the Hermosa Beach City Council as the "Clean Ocean Establishment" and honored by receiving a certification and a sticker to display at their facility.
- The City of Hermosa Beach participated with other members of the Santa Monica Bay-Ballona Creek Watershed Management Committee to produce and mail 10,000 direct mail pieces to all Hermosa Beach residents. Another project through this joint effort was the development of the 2004 and 2005 calendars, which were produced and distributed to the public as a complimentary item.
- The City of Hermosa Beach has provided various PSAs to the local Cable Company in order to be aired as frequently as possible. These PSAs were obtained from different sources such as the Los Angeles County Department of Public Works and Earth 911. Where possible the PSAs were modified and tailored for the City's need. Examples were the "CAN-IT" and "Don't feed the Storm Drain" PSAs.
- The City of Signal Hill promoted local and countywide stormwater pollution prevention programs and events on the City's cable television channel and website and in the Press Telegram and Signal Tribune newspapers. The City of Signal Hill's cable channel also reaches City of Long Beach residents and businesses.
- City of Signal Hill published in the Press Telegram a public education piece entitled "Think Environment" to raise public awareness of the importance of preventing stormwater pollution and promote the City's and County's stormwater pollution prevention programs. This piece reached 109,000 newspaper subscribers in the Signal Hill/Long Beach area.
- City of Signal Hill developed pamphlets that are handed out to contractors and homeowners when issuing building/construction permits. These pamphlets explain

the BMPs that should be implemented and is specific to the activities of the construction project such as painting or masonry/concrete work.

- West Hollywood received a Partners in Education grant from the Santa Monica Bay Restoration Commission to provide Russian/English pollution prevention posters/flyers, waterbrooms, and follow-up visits to area restaurants.
- In 2002, the City of Santa Clarita became aware that there was diazinon contamination in a local creek. With cooperation and assistance from Los Angeles County, the City launched a very aggressive campaign to abate the contamination. An intensive investigation effort, a focused public outreach campaign and cooperation from local retailers and residents all lead to a 96% reduction of the initial diazinon levels. These efforts were implemented in compliance with the Regional Board's requirements and highlight the power of public outreach.
- The City of Santa Clarita continued its annual "River Rally," a river clean up and stewardship event. River Rally helps restore the Santa Clara River through picking up trash and debris and also helps educate local residents about the importance of protecting the environment. Over the past eleven years, River Rally has grown from 100 participants to over 1,400 last year. Participants range from the elderly to young children, with many youth organizations also lending their support. Everyone's enthusiastic efforts have made the event a great success the City is proud to sponsor. In fact, the City was honored by the Los Angeles Regional Board with the Water Quality Stewardship Award in 2004. Over the event's lifetime, volunteers have removed over 196,000 pounds of trash and debris that otherwise would have made its way downstream, affecting neighboring communities and the health of the river. River Rally's continuing popularity has helped City staff promote stormwater pollution prevention, litter prevention, air quality, household hazardous waste disposal, tree planting and other environmental issues.
- The four Cities on the Palos Verdes Peninsula—Palos Verdes Estates, Rancho Palos Verdes, Rolling Hills and Rolling Hills Estates—have partnered to run a ¼ page, full-color ad four times per year in the Palos Verdes Peninsula News on days of promotional circulation when distribution reaches every household on the Palos Verdes Peninsula. The advertisement design uses an award-winning ad concept and photograph that is tailored to target our watershed pollutants and behaviors of concern.
- Three Cities on the Palos Verdes Peninsula, Palos Verdes Estates, Rancho Palos Verdes, and Rolling Hills Estates, jointly hosted a restaurant BMP training workshop conducted by the County of Los Angeles. In addition to invitations mailed by the County, this event was promoted through the City of Rolling Hills Estates' work with the Peninsula Chamber of Commerce and shopping center property management companies, one of which provided the meeting space for the workshop.

- The City of Culver City actively participated in environmental events such as Children's Earth Day (Eco-station), Ballona Creek clean-up, Fiesta La Ballona, and Ballona Creek Marsh Fair.
- The City of Pasadena in coordination with the County of Los Angeles organized a Gardening Workshop. The workshop included stormwater related issues and handouts to assist the public in reducing pollutants to the MS4.
- The City of Redondo Beach participated in the Heal The Bay Coastal Clean up day by purchasing T-shirts and donating them to the volunteers of this program. The City also conducted educational activities at various organized events such as the event held at the Seaside lagoon by the Wyland foundation and the event at the SeaLab, which was widely attended by children. The City's Quarterly Newsletter publishes a regular stormwater related advertisement that provides the community with a phone number if they have questions. Also, the Adelphia Cable Company broadcasts various storm water related PSAs in the City.
- The Mayor and City Council of Redondo Beach formed a Water Quality Task Force in August 2005 made up of a diverse cross section of the community including teachers, students, boaters, non-profit organizations, various member of the general public, the local chamber of commerce, and harbor businesses. Within twelve months the Task Force is to provide the City Council with recommendations that will address water quality in the harbor and other waterfront areas of the City.
- The City of Torrance has promoted local and countywide storm water pollution prevention programs during California Coastal Clean-up Day at Torrance Beach and at the City Yard Open House and the Health and Rideshare Fairs.
- The City of Torrance in conjunction with Metropolitan Water District of Southern California sponsors Protector Del Agua water efficient landscape classes on an annual basis that teach residents how to design and maintain landscapes that use less water and therefore generate less urban run off. In addition the two agencies developed a Water Wise native plant garden and demonstration water efficient landscape garden at the Madrona Marsh Nature Center and provide corresponding brochures that demonstrate how these gardens look and how they can reduce irrigation water and run off.
- The Principal Permittee partnered with the Cities of Malibu Creek Watershed in the creation of the "Living Lightly in Our Watershed Guide" which was distributed to every household watershed-wide. This Guide has continued to be updated and distributed at Public Libraries, City Halls and through the Las Virgenes Municipal Water District's new home buyer program.
- Newsletters containing a stormwater pollution prevention article and another on recycling and proper disposal of household hazardous waste were mailed to all 50,000 Burbank addresses including business.

- Stormwater education discussions and materials are passed out at all tours of the City of Burbank Recycling Center. This includes groups and visitors from near by elementary schools and community organizations. A mock demonstration of the watershed highlights all the water collection features in the City and stresses the importance of catch basins for stormwater runoff.
- The City of Vernon conducted a stormwater pollution prevention and compliance workshop geared for commercial and industrial businesses. Since there are over 160 facilities operating under the General Industrial Activities Stormwater Permit (GIASP) and over 800 facilities requiring an industrial/commercial inspection with the City of Vernon, the workshop has been instrumental in obtaining voluntary compliance for the Municipal Stormwater Permit and the GIASP. The City of Vernon also distributed bulk faxes to all businesses notifying them of important stormwater event information.
- The City of Los Angeles' Stormwater Public Education Program has received awards for many of its accomplishments, including:
 - 2005 American Public Works Association's (APWA) Diversity Exemplary Practices (Program/Organization Category) Award winner for its School Assembly/Ocean Day Program. (FY 04-05)
 - 2002 APWA Project of the Year Award for its outreach to home improvement centers and pet stores, and for the cost savings realized by the City through public-private partnerships. (FY 02-03)
- The City of Los Angeles' Used Oil Recycling Public Education Program has received awards for many of its accomplishments, including:
 - 2004 *Togetherness Award* from the California Integrated Waste Management Board (CIWMB) in recognition of a public/private partnership that exemplifies outstanding coordination and cooperation in the implementation of a used oil collection program. The El Sereno public outreach program saw a 42% increase in the amount of oil collected at local collection centers. (FY 03-04)
 - 2003 CAL EPA Program Innovation Award for the "Your Street" public education campaign. (FY 02-03)
- The City of Los Angeles, in partnership with the California Coastal Commission and Malibu Foundation, also co-sponsored several annual Ocean Day, Beach Clean Up events at Dockweiler Beach (FYs 03-04 and 04-05).
- In April 2005, the City of Los Angeles launched the "Los Angeles River – The Future is Now" public outreach campaign. (FY 04-05).
- The City of Hidden Hills provided and staffed a public outreach booth during the City's Annual Fiesta Day events held on October 1st and 2nd in 2005. The outreach booth provided residents with training and outreach materials and allowed

the City to educate many of its residents on storm water pollution prevention and best management practices used to minimize the amount of pollutants entering the City's storm drains.

- The City of South Gate has completed installing inserts in all city-owned catch basins and has contracted for regular inspections and cleaning.
- Pasadena has passed an ordinance to lower the threshold of the SUSMP application for the redevelopment projects from 5,000 square feet to 1,000 square feet and the same ordinance includes provisions to include all hillside projects regardless of their size for the SUSMP application and the numerical limits.
- The City of Inglewood partnered with the County of Los Angeles during the CanIt campaign resulting in a successful clean up day event. Staff regularly attends public events, such as Earth Day Celebrations or West Basin Municipal Water District's Water Harvest Festival, to distribute stormwater information brochures, present stormwater pollution demonstrations, and provide commemorative giveaways. The City contacted and worked with Heal the Bay to identify a Beach Clean Up location in the Dominguez watershed. Prior to this activity, only locations along the beach near the Dominguez Channel were clean up spots. Heal the Bay supplied the City with stormwater pollution workbooks for kids which staff distributed to the City's Recreation Department and the School District. The City is contracted with Adopt-A-Waterway. The City also arranges for stormwater messages, such as the USEPA video *After the Storm*, to air on the City's cable channel.

Industrial/Commercial Facilities Control

- The City of Signal Hill implemented pollutant reduction and control measures that resulted in the installation of an onsite stormwater detention system as part of a 12-acre Shopping Center development.
- West Hollywood assesses regulated businesses using an annual fee for NPDES inspections and is adding another fee for annual inspections of post -construction BMPs.
- The City of Torrance and Metropolitan Water District of Southern California sponsor the Commercial and Industrial Institutional Conservation Program that provides a rebate of \$150 per Water Mister Boom which are used to clean hard surfaces and use only 20% of the water previously used for wash down of hard surfaces and most of the water used evaporates or can be pushed toward landscaped areas thereby virtually eliminating run off from surface cleaning.
- The City of Vernon has effectively integrated stormwater inspections with the inspections required under the Health and Environmental Control Department's jurisdiction such as the Hazardous Materials Inspection Program, the Garment Inspection Program, the Food Processing Inspection Program, and the Solid Waste Inspection Program. The City of Vernon also conducted a stormwater pollution

prevention and compliance seminar that promoted voluntary compliance of these facilities.

- The City of Los Angeles Inspection & Enforcement Program is a member of the City Attorney's multi-agency environmental task force, which has launched several investigative initiatives against chronic health & safety and environmental violators for possible enforcement action and/or criminal prosecution. The combined authorities of the California Environmental Protection Agency, California Air Resources Board, Regional Board, California Department of Toxic Substances Control, Los Angeles County Health Hazmat Division, and many other agencies have targeted auto dismantlers, metal plating businesses, dry cleaners and other industries through its Sun Valley, MacArthur Park, Wilmington, and Chrome Plating Initiatives. The inspections are a proactive response to community concerns involving quality-of-life issues. (FYs 03-04 thru FY 05-06).

Development Planning

- The City of Rolling Hills Estates has adopted a landscaping ordinance that requires new landscapes to be designed to conserve water using a water budget approach. These requirements apply to new landscaping for commercial, office and institutional developments and to developer-installed landscaping in residential subdivisions.
- The City of Manhattan Beach requires commercial trash enclosures to be fully enclosed and to be constructed with drainage to the sanitary sewer system. The purpose of these construction requirements is to prevent stormwater contact with the trash enclosures and to prevent water that does come in contact with the enclosures from entering the storm drains. The City reviews building plans for the trash enclosure requirements and has been proactive in reaching out to businesses to increase awareness of the requirements.
- The City of Rolling Hills' Zoning Ordinance contains strict development standards for development ratios on each property—the City is entirely residential with minimum lot sizes of one acre. Only 35% of the net lot area may be developed with impervious surfaces, including all structures, patios and other paved areas. Given that the minimum lot size in the City is one acre, this provision promotes infiltration of stormwater into the ground and not onto streets. The City's water efficient landscaping ordinance requires use of a water budget and utilization of native and/or drought resistant vegetation while preserving established native flora and natural features of the lots.
- The City of Rolling Hills encourages residents to install pervious surfaces when landscaping or installing/reconstructing driveways. Many residents have replaced their driveways with grass-crete and other porous material. Access to stables is encouraged to be gravel and not paved. The City's Zoning Ordinance precludes large impervious surfaces, i.e. driveways may not cover more than 20% of the area of the yard in which they are located; uncovered motor courts/parking pads may not

cover more than 10% of the yard in which they are located. Tennis courts and sports courts are encouraged to have pervious surfaces. Additionally, the County implements the hillside home requirement that roof runoff be diverted to vegetated areas for all new development within the City.

- The City of Signal Hill funded the construction of an infiltration basin as part of the development of the Las Brisas affordable housing project. The basin collects dry and wet weather runoff and then allows the runoff to percolate. The drainage basin collects runoff from the six acre project site, which consists of 80 units of low income housing and a City mini-park and neighborhood community center. The non-profit housing developer was unable to afford to construct the drainage basin and keep the housing affordable for very low income residents, and thus the Signal Hill Redevelopment Agency included the drainage basin cost in its financial assistance for the project.
- The City of Santa Clarita requires a "solid roof" for the trash enclosures on all development and redevelopment projects that have trash requirements.
- The City of Vernon has implemented specific post construction inspection, maintenance, and mitigation plan requirements for operators of all treatment control BMPs which are designed to retain water. Approval for the installation of a water retaining BMP is performance based and requires the implementation of a maintenance plan. The plan consists of weekly BMP inspections (during presence of water in BMP), accurate inspection and maintenance logs, and a plan of action in the event that a vector problem is discovered. These requirements are a result of vector control concerns where treatment control BMPs product manufacturers fail to provide an adequate vector exclusion device or attachment for their water retaining product. Compliance determination is achieved through the Vernon Industrial/Commercial Inspection Program.

Development Construction

- The City of Rolling Hills implements strict grading practices. Only 40% of the net lot area of a lot may be disturbed during construction. The City does not allow import or export of soil from construction projects so that all grading must be balanced on site.
- The City of Torrance developed local pamphlets that are handed out to contractors and homeowners when issuing building/construction permits. These explain the BMPs that should be implemented and is specific to activities of the construction project.

Public Agency Activities

- Runoff from wash racks at the Rolling Hills Estates municipal stables is diverted to the sanitary sewer via an approved pretreatment permit. Pretreatment of this runoff consists of screening to remove horsehair and gross solids.

- The City of Rolling Hills Estates has a proactive litter abatement program for keeping public rights-of-way, streets, medians, parks, and trails free of litter and debris. It also has a successful Adopt-a-Trails Cleanup and Maintenance program. The City has accelerated street sweeping with all public streets swept twice per month. The City has placed recycling bins for beverage containers in a number of City parks and commercial areas.
- The City of Hermosa Beach operates an aggressive Public Agency Program, which includes street sweeping and catch basin cleaning activities. In addition, the City has outfitted 60% of its own and 100% of the County owned (downtown area) catch basins with inserts to help reduce the amount of debris entering the storm drain system. An annual contract with a private contractor is funded to ensure proper cleaning and maintenance of the installed devices.
- The City of Signal Hill established an E-Waste Collection Program to collect and recycle electronic waste that was dumped in the public right-of-way. The City also established a Curbside collection program for used motor oil. Do-it-yourselfers are provided a free used motor oil/filter container that can be left at the curbside and collected by the City for recycling. Approximately 150 gallons of used motor oil is recycled annually through this program.
- The City of Signal Hill established the Willow Street/Cherry Avenue Corridor Clean Up Program. This program collects trash and debris along the City's two busiest commercial corridors on a weekly basis.
- The City of Signal Hill has expanded its Bus Shelter Cleaning Program from one cleaning per week to three cleanings per week.
- The City of Signal Hill installed pet waste collection stations at City Parks and along its trail systems. The pet waste collection stations have proven to be successful as they are highly used.
- The City of Signal Hill serves as the lead agency in a partnership with the City of Long Beach and the County of Los Angeles on the Hamilton Bowl Trash Reduction Project. This project will construct and evaluate the effectiveness of various trash removal devices in removing trash from stormwater runoff.
- West Hollywood has installed debris excluders with grant funds from the California Coastal Conservancy, Los Angeles County, and the City's general fund.
- West Hollywood's porous pavement parking lot at Spaulding Avenue was awarded the American Public Works Association's Project of the Year Award and the Outstanding Government Project Award from the American Society of Civil Engineers.
- West Hollywood provides daily hand pick up of litter and street sweeping services on major arterials.

- In an effort to prevent illegal disposal of household hazardous waste (HHW) and to provide residents a safe and responsible means of HHW disposal, the City of Santa Clarita has implemented a very successful door-to-door HHW collection program. During the term of the 2001-2006 NPDES Permit, Santa Clarita has collected over 356,857 pounds of hazardous waste with over 3,880 households participating.
- The Santa Clara River Steering Committee was recognized for its work in the restoration of the local watershed and was honored with the 2003 Water Quality Award for Water Body Restoration.
- The Rolling Hills City Hall area is landscaped with native and drought resistant plants and maintained with minimal irrigation and application of fertilizers and pesticides.
- The City of Carson constructed approximately 4,000 feet of landscaped median islands. As an erosion control measure, the City also constructed rolled AC curbs on all properties adjacent to the street where erosion has been a problem.
- The City of Culver City was awarded a grant totaling \$1.252 million for structural stormwater BMPs. The grant project, which consists of the following multi-functional BMPs, will be completed by June 2008:
 - 2 bioretention cells or rain gardens in City parks that will provide infiltration, pollution remediation for multiple pollutants, and aesthetic recreational medium for the public.
 - 672 innovative, 2-tiered catch basin inserts that will provide full-capture for gross pollutants, including trash.
 - 500 low-flow, high-pressurized water broom for critical or potentially high polluting businesses to reduce/eliminate nuisance flows and prevent dry weather pollution from commercial areas. Bilingual door-to-door education will be provided to business employees to ensure sustained and consistent use of water brooms.
 - 50 tamper-free recycling bins and trash receptacles in high trash-generating areas, such as schools and convenience stores.
- The City of Pasadena temporarily blocks catch basins during events, such as the Rose Parade, where there is an elevated risk of excessive trash entering the storm drain system.
- The City of Santa Clarita, through its negotiations with its residential solid waste hauler, successfully negotiated the free collection of E-Waste through its bulky item collections program. Now residents can have up to four free bulky item collections per year of up to three items per collection.

- The City of Burbank continues to perform street sweeping of all City streets once a week. This level of street cleaning helps to remove potential contaminants from reaching the catch basins.
- All City of Burbank employees involved with stormwater management and pollution prevention are provided with a wallet size card containing contact information to address stormwater concerns from the public as well as a list of allowable discharges.
- City of Los Angeles voters overwhelmingly supported Proposition O, the Clean Water, Ocean, River, Beach, Bay Storm Water Cleanup Measure – General Obligation Bonds, on November 2, 2004. Proposition O passed with nearly 76% of City residents voting "yes" on the proposition.
- Data from the City of Los Angeles Status and Trends Monitoring Program, which was established to characterize indicator bacteria levels and heavy metal pollutants in the Los Angeles River, Ballona Creek, and Dominguez Channel watersheds, has been used for a variety of purposes, including TMDL development by regulatory agencies, determining baseline pollutant levels referenced in Sanitary Sewer Overflow sampling protocol, and for prioritizing watershed management strategies.
- The City of Los Angeles installed four floating wetland islands in Echo Park Lake to reduce nutrient loads and other pollutants associated with urban run-off. Two additional wetland islands were installed in MacArthur Park Lake and Debs Park Pond, respectively. (FYs 04-05 and 05-06).

Illicit Connections/Illicit Discharges Elimination

- The City of Rolling Hills Estates revised its solid waste ordinance to enhance its code enforcement authority over improper disposal of manure among the equestrian community. The ordinance requires that manure be kept in an enclosed storage container and removed at least once per week, or that manure used for composting be kept in an enclosed composting container. The City facilitates this requirement by offering enclosed manure storage containers and curbside manure removal service with offsite composting through its residential solid waste franchise agreement.
- Manure collection and off-site composting services for owners of horses is available through the City of Rolling Hills' franchise waste hauler.
- The City of Pasadena has established a separate Hotline for reporting illicit discharges. The number is 626-744-STRM.
- The City of Vernon has effectively integrated illicit discharge and illicit connection detection and elimination procedures with the inspections required under the Health and Environmental Control Department's jurisdiction (i.e. Hazardous Materials Inspection Program, the Garment Inspection Program, the Food Processing Inspection Program, and the Solid Waste Inspection Program). All facilities

inspected, regardless if the facility is covered under the Vernon Commercial/Industrial Inspection Program, are evaluated to ensure there are no illicit discharges from the facility.

Best Management Practice and Capital Improvement Projects

- Wetlands were constructed by the City of Los Angeles in AF Hawkins Park in South Los Angeles that will treat onsite stormwater runoff and will serve as a water feature that enhances the park's aesthetic values. (FY 04-05).
- The City of Los Angeles and the Los Angeles County Flood Control District are developing the Tuxford Green project as a joint project that will decrease flooding and improve stormwater quality at the intersection of Tuxford Street and San Fernando Road. Underground cisterns will be built to remove trash, debris, oil and grease, and suspended pollutants. A demonstration landscaping feature will also be constructed above the cisterns, to be irrigated in part by the retained water. (FY 0405)/
- Construction began in July 2004 on improvements, including non-traditional stormwater management techniques, at the City's Sun Valley Park and Recreation Center. The City of Los Angeles, the Los Angeles County Flood Control District, area residents, businesses, and environmental groups developed this pilot project that will alleviate local flooding, enhance recreational opportunities, and demonstrate the effectiveness of non-traditional stormwater management techniques. (FY 03-04).
- As part of the City of Los Angeles' Low Flow Diversion (LFD) Program, seven LFDs were constructed to prevent/eliminate beach closures in Santa Monica Bay during the summer months. The City received the 2004 National Environmental Achievement Award for Public Service from the American Municipal Sewerage Agencies (AMSA) upon completion of this project.

Los Angeles River Programs

- Established in March 2005, the City of Los Angeles has led the Los Angeles River Plastics Initiative Industry Task Force to develop recommendations on reducing plastic bag litter in the river. Task force members include a cross-section of representatives from industries that manufacture or distribute plastic bags and polystyrene products, retailers, waste and recycling interests, environmental and Los Angeles River watershed advocacy groups, and City staff. (FY 04-05).
- In May 2004, the City of Los Angeles hosted a day-long conference at the USC Davidson Center for the scientific community regarding the science and biology of the Los Angeles River. The conference included presentations on the current water quality and habitat monitoring efforts taking place along the Los Angeles River, and concluded with a six-member panel discussing the critical issues facing the Los Angeles River. (FY 03-04).

Interagency Coordination and Planning

- The City of Los Angeles has embarked on developing an Integrated Resources Plan (IRP) that addresses the facility needs of the City's wastewater, recycled water, and urban runoff/stormwater management programs through the year 2020. The County and municipalities neighboring the City are active participants in the IRP process. It is anticipated that this effort will benefit individual stormwater programs and overall interagency coordination. (FY 03-04).
- The City of Los Angeles is working with the Los Angeles Unified School District (LAUSD) and Tree People to incorporate stormwater BMPs in the design guidelines for schools. This cooperative effort is part of LAUSD's school construction and renovation program. The City's three goals are for the schools to: 1) retain all stormwater on-site; 2) reuse or recharge all stormwater on-site; and 3) incorporate off-site water, whenever feasible. (FY 04-05).