

STATE WATER RESOURCES CONTROL BOARD
RESOLUTION NO. 74-83

COMMENDING RADIO AND TELEVISION STATIONS
THAT ASSISTED IN PUBLIC PARTICIPATION PROGRAM
FOR BASIN PLANNING

WHEREAS, an effective water quality control program depends upon the participation of the public in the decision making process; and

WHEREAS, a large number of California radio and television stations donated significant amounts of public service time in the effort to inform the public of hearings on Comprehensive Water Quality Control Plans; and

WHEREAS, the value of public service time donated exceeded \$50,000 in equivalent paid commercial time; and


WHEREAS, the public service announcements played a significant role in increasing the public's awareness of the basin planning effort and stimulating participation in the debate of crucial water quality issues.

THEREFORE BE IT RESOLVED that the State Water Resources Control Board extends its sincere appreciation to the broadcast media of California for its cooperation and service to the public's involvement in the water quality control program.

BE IT FURTHER RESOLVED that a copy of this resolution be forwarded to each participating radio and television station in California with a letter of appreciation.

CERTIFICATION

The undersigned, Executive Officer of the State Water Resources Control Board, does hereby certify that the foregoing is a full, true and correct copy of a resolution duly and regularly adopted at a meeting of the State Water Resources Control Board held on November 21, 1974.


Bill B. Dendy
Executive Officer