

STATE WATER RESOURCES CONTROL BOARD

RESOLUTION NO. 72-31

COMMENDING "SLOBB"

WHEREAS:

1. In 1970, the San Diego City and County War Against Litter Committee and the San Diego Chamber of Commerce cooperatively initiated the "Stop Littering Our Beaches and Bays" program (SLOBB). SLOBB aims to educate youth and generate wide public awareness of the disagreeable and hazardous results of trash pollution in waters and along shorelines. SLOBB seeks to reduce and ultimately to end this type of water pollution in the San Diego County area through public education.
2. SLOBB has enlisted the assistance of service clubs, youth groups, Girl Scouts, Boy Scouts, YMCA, YWCA, yacht clubs, the United States Navy, the San Diego Unified Port District, cities, and other groups in sponsoring a number of cleanup campaigns in 1970, 1971 and 1972. These campaigns have been conducted, for the most part, by youngsters. Cleanups have taken place in San Diego Bay, Mission Bay, and at various locations along the Pacific Ocean shoreline of San Diego County.
3. Response by the youth of San Diego County to SLOBB's leadership has been outstanding. One 1971 event attracted more than 2000 hard-working boys and girls. SLOBB's most recent event, on May 13, 1972, assembled 1000 youngsters at Mission Bay and resulted in cleanup of 40 tons of litter from Beaches, water and bay floor within a period of a few hours.
4. Water pollution from trash is obnoxious and dangerous. Although caused by individual small acts of carelessness, the aggregate effect can be major in its consequences. Presence of floating trash in a body of water, no matter how clean otherwise, prevents its full enjoyment. Yet, this form of water pollution is most difficult to control. Because it personally involves every resident of the state, control of litter pollution can best be reached through educational programs, such as that which SLOBB is so vigorously and effectively pursuing.

THEREFORE BE IT RESOLVED that the State Water Resources Control Board:

- A. Commends the San Diego City and County War Against Litter Committee and the San Diego Chamber of Commerce for instituting and carrying out the SLOBB program, an outstanding practical and educational campaign against marine litter.
- B. Commends all organizations and persons who are fighting trash pollution under the banner of SLOBB.

- C. Expresses its best wishes to SLOBB for a continuing successful program in this and future years, a genuinely appreciated service for the betterment of the quality of the waters of the State of California.

CERTIFICATION

The undersigned, Executive Officer of the State Water Resources Control Board, does hereby certify that the foregoing is a full true and correct copy of a resolution duly and regularly adopted at a meeting of the State Water Resources Control Board held on June 1, 1972.

Bill B. Dendy

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Executive Officer